

HCAA Newsletter

This newsletter is supported in part by a grant from the Maryland State Arts Council.

Please remember to renew your membership by Feb. 28, online at hcaaonline.org or with a check to HCAA, PO Box 37, Hyattsville, MD 20781

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Some of the HCAA member artworks that sold during the recent ROCC fundraiser, by (left to right) Roxanne Ando, Pete Pichaske, Diane Elliott, and Delia Mychajluk

Art That Feeds

by Pete Pichaske

Artists make art for any number of reasons: because they feel compelled to, because they just enjoy it, because it's a way to make a living, to name just a few.

But one of the better reasons for making art is to help others in need—to give back. And a series of art sales set up during the pandemic by the non-profit Route One Communities Care has offered local artists the opportunity to do exactly that.

ROCC was launched shortly after the pandemic began, as a way of helping both needy people and businesses affected by the pandemic. Working with the non-profit Central Kenilworth Avenue Community Redevelopment Corporation, ROCC enlisted local artists to offer their artwork for sale. The proceeds from the sale were then used to buy meals from small local restaurants, which were then delivered to needy families and individuals.

ROCC has sponsored four of these sales so far (the latest ended early this month), raising some \$19,000—enough to buy 1,900 meals.

It's a small part of the hundreds of thousands of dollars ROCC has raised over the past nearly three years, most of it grants and donations from local municipalities. But every bit helps, says Bonnie McLellan, the College Park resident who helped launch ROCC, and who, like everyone else in the group, is a volunteer.

"The artists have been most generous and enthusiastic and supportive," McLellan said. "It's not easy to create a work of art and give it away."

The restaurants that provide the meals paid for by the art sale are small local eateries—no franchise restaurants allowed, McLellan said—such as Marathon Deli and Krazi Kebob, both in College Park. Some of the participating restaurant owners, she added, said the ROCC sales helped them remain open during the pandemic.

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(Art That Feeds continued from page 1)

While the art sales have helped both participating restaurants and families short on cash and food, the artists involved have not gone away empty-handed. For them, the benefit has been some exposure for their work—and, they say, the warm, fuzzy feeling that comes with any sort of giving.

"I participate, in large part, because I realize I am one of the lucky ones," said HCAA artist Delia Mychajluk, who has donated works for the sale. "I have loved ones around, food to eat, and shelter. Many are not so lucky."

"I don't have much money to give," she added, "but I can share my art and hope it provides some joy."

"Giving artists a chance to donate some of their art work to help local restaurants is a great idea," said painter Alice Murray, a former HCAA member who also has donated art to the sale. "It's a win-win for the artists, as their art is given exposure to the community, and also for the restaurants, as the community rallies around them in their time of need. I hope this yearly sale becomes a tradition."

(Full disclosure: I have donated and sold my photographs at all four of the ROCC events, and I could not agree more with both Delia and Alice. Part of the attraction for me is also the pride you feel knowing that someone was willing to pay money for your creation—and that your creation is on display in somebody's home or office.)

For the ROCC organizers, meanwhile, the sale offers similar rewards.

"My volunteering is something I want my kids to see," said Emily Moore, who handles the website for the sales. "I want them to understand how privileged they are, living here."

"I love living in College Park," she added. "And I feel that, when you live in a community like this, you have personal responsibility to other people who live in the community.... It's just a wonderful cause."

University Park resident Dave Brosch, who helped launch the ROCC sales, is also an accomplished artist. He has used his connections to help recruit other artists to donate their works, and has donated his paintings. He also sees the art sales as a win for everyone involved. "We're selling art, promoting the artists, and it's a way we can raise more money," he said.

The future of the ROCC art sales, meanwhile, is in some doubt.

If the sales do continue, more artists are not necessarily needed, but new and different artists would be a welcome addition, Brosch said. Another welcome change, McLellan said, would be a more effective way of getting word out about the sale—by both ROCC organizers and the participating artists.

But whether they continue or not, organizers and participants agree the art sales have been a boon to all involved. "I don't know anyone associated with this who doesn't feel good about it," McLellan said.





Margaret Boles shares her "Heritage Reflections" during a reception for the show at Prince George's Plaza Community Center on October 16, 2022

From the President's Desk: Connecting to the Community Through the Arts

by Eileen Cave



A new member artists' workshop series will begin this year, "Community Connects to the Arts," rolling out in partnership with the Prince George's Plaza Community Center. I will be leading two of the workshops scheduled in April and September at PGPCC, and I look forward to more HCAA members joining this initiative, as we also seek additional sites for this venture. The purpose of these workshops is to build art skills among our fellow residents, and to use art as an emotional healing exercise. In education, this year's emphasis on Social Emotional Learning, or SEL, seeks to help students recover from the trauma of COVID and its impact on learning access and teacher staff shortages. However, there is a need to emotionally recover that exists among our population at large. What interesting techniques can you share in a class? Perhaps you would like to conduct a plein air outdoor drawing session, or show how to assemble a collage or sculpture of found objects, or how to improve photography or video skills? The sky is the limit when it comes to the range in artistic style and variety of materials.

Infinite Creativity Inspired by Japanese Artist Yayoi Kusama Sunday, April 30, 2023, 2:30–4 PM, PGPCC

Use mixed media to create colorful, whimsical art, inspired by nature, with artist Eileen Cave. Drawings are laminated for protection of color intensity. Templates and color theory learning show participants how to optimize color contrasts and shading to create stunning effects. The colorful, organic paintings and dot-patterned sculptures of this renowned artist, who has a museum of her works in Japan, continues to engage a world audience. You must pre-register; for adults 18 years and older; class limit is 12.

Patterned Portraits of Ourselves Sunday, September 24, 2023, 2:30-4 PM, PGPCC

Explore the use of shape, color, and patterns to create your own self-portrait with artist Eileen Cave. Inspired by artist Pablo Picasso, father of "cubism," learn how to use color theory, symmetry, and mixed media to create your own, unique expression of yourself. Art supplies will be provided. You must preregister; for adults 18 years and older; class limit is 12.



(Left) Mixed media organic design inspired by Yayoi Kusama. (Right) Patterned self-portraits are created using mirror images and geometric colored shapes.



Destination Arts'tination

by Diane Elliott



Arts'tination Hours

Sunday 1-6 PM Tuesday-Thursday 1-6 PM Friday & Saturday 1-8 PM

162 Waterfront St., National Harbor, MD

The National Harbor waterfront boasts a large roster of restaurants. There is also at least one place where you can feed your eyes: Arts'tination, a store that sells artwork by Prince George's County artists.

The Prince George's Arts and Humanities Council opened Arts'tination in May 2021 in response to the devastating impact of COVID-19 on the local arts community. Rhonda Dallas, executive director of PGAHC, says, "Our creative community is phenomenal and has a spirit of resilience that we felt could benefit from a supportive gallery space located in a vibrant destination like National Harbor to promote their artwork and broaden their visibility to regional, national, and international patrons."

PGAHC worked with the National Harbor management team and the Peterson Companies to create a storefront gallery, with an annually renewable lease and long-term expectations. Experience Prince George's, the marketing organization that promotes Prince George's County, provides marketing and branding strategies for Arts'tination (and, by the way, for the recent, inaugural Prince George's Film Festival).

Arts'tination has display space for approximately 15 artists, and also offers performances, arts workshops, and space that can be leased for parties and art events. Recent activities have included wreath- and cookie-making workshops, open mics, comedy nights, and an arts and wellness weekend. Dallas is working on more offerings, which will kick off during the area's National Cherry Blossom Festival.

The shop also hosts an arts-related Prince George's County Memorial Library pop-up, The Pebble. Patrons can check out books onsite, via their phones, and any library books can be returned to The Pebble or to any other library location.

The focus of Arts'tination, however, is on local art. Prince George's County artists are invited to apply for one of two types of curated display opportunities: resident artist and gallery artist. Resident artists are given large spaces and must commit to being present for a number of hours each weekend. Gallery artists have smaller display spaces, which rotate more often than the resident spaces, and the artists' presence is not required.

When artists are present for the sale of their work, they don't pay a commission. If works are sold in an artist's absence, by the gallery staff, there is a commission of 30% (other galleries usually receive a 40% to 50% commission). Current artists include painters, jewelry makers, textile artists, and print makers. Sculptors, potters, and creators of home goods are also encouraged to apply.

Khai Pinkston, who handles the day-to-day running of Arts'tination, is a cheerleader for the artists, happy to discuss an artist's work with visitors when the creator isn't available. However, she says, the artists seem to enjoy being on site to meet possible customers and also trade ideas with each other.

Dion Pollard is a gallery artist who works as DionJa'y, creating acrylic paintings that include dimensional cloth additions. At Arts'tination, he also sells Giclee and canvas prints of his work. Pollard says it's important to spend time in the shop: "The art collector is not only investing in your art, they are investing in you as an artist. It lights the customer up when you introduce yourself as the artist of the work they are admiring. It seems, at times, to seal the deal."

Pollard makes a point of being present on Fridays, Saturdays, and, sometimes, Sundays. Other artists emphasize the importance of putting in time at the shop. Pollard says it's a pleasure: "It's a great and amazing platform situated in a selling artist dream spot at the National Harbor on the main strip. Enough said."

If you're interested in learning more or applying for a space, you can send a query to info@pgahc.org.

Introducing Carolyn Thornton: Art and Design

by Delia Mychajluk

Carolyn Thornton has been a resident of Hyattsville for the past 4 years and an HCAA member for the past year. But her creative work began approximately 40 years ago.

She didn't grow up with much exposure to art and didn't realize she was a creative person until she discovered an affinity for interior design. She attended the New York School of Interior Design and completed a two-year apprenticeship with a design firm in Evansville, Indiana. This was the beginning of her career in design, a career that she found very fulfilling. Carolyn loves working with people and became close friends with some of her clients. In Indiana, she had her own interior design shop, and later moved to the Louisville area, where she obtained design work through social contacts. She then moved back to Indiana and, eventually, Pittsburgh in the 1980s and 1990s. While Carolyn's initial move from Indiana included reluctantly leaving her design customers, her experience in Louisville provided her with the assurance that she could continue her design work anywhere. She later moved to Capitol Hill, where she lived for 10 years, to assist her daughter in caring for a baby girl adopted from Nepal.

The onset of the COVID pandemic seemed to be a good time for Carolyn to retire and concentrate on her gem design and antique & vintage jewelry business. Carolyn received a gift of an art class, "How to Paint," from her daughter and was "hooked." Currently, Carolyn paints 2 hours a day and has also been taking art classes.

Although Carolyn has retired from design work, we asked her to discuss interior design in relation to artwork.

By offering a free consultation, she says, a designer and client are able to assess their compatibility. Rooms, entire houses, and working with contractors with the blueprints are the norm. Customer service is key, and client satisfaction, rather than the designer's self-expression, is the goal. If a client was not happy with something, Carolyn would ask, "How can we make this right?" Some jobs would take several years to complete. Art was always at the beginning or the end of a project. Some clients had artwork or oriental rugs, providing inspiration. When this source wasn't present, Carolyn would work with local artists to find the right style for the customer. One designer friend had periodic shows of a big art company's selections, allowing clients to explore their own tastes.

Artists interested in working with interior designers should contact local design firms to show them work that gives a sense of the artist's style and abilities. If a designer likes an artist's work, they'll keep the artist in mind. Carolyn described commissioning an artist for a project and, when the completed art didn't work with the final design plan, using it for a completely different project.

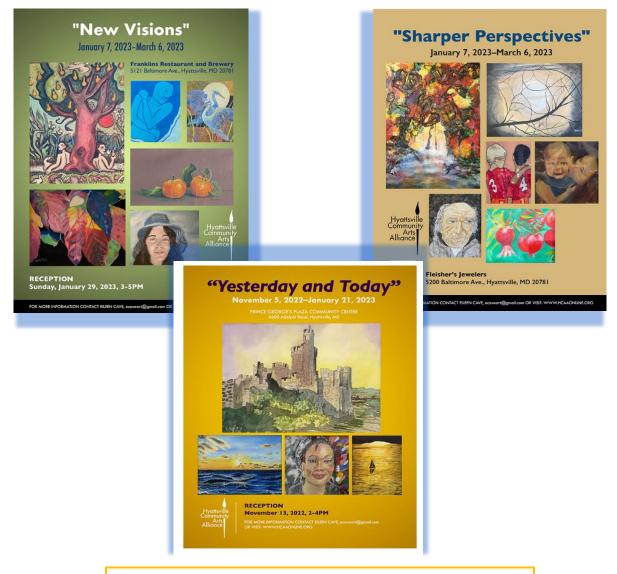


Carolyn's website is www.thorntondesigns.com, and she has a showcase at Savage Antique Mall, space SC-9 across from the checkout counter, and will soon have a booth. Her website for her gems and jewelry is Gemstoo.com. Her ETSY shop is JewelryDivaDC.

HCAA Venue Sales for 2022

Artist sales at HCAA venues for 2022 totaled \$2015. Congratulations to Roxanne Ando, Margot Braswell, Kay Fuller, Jan Garland, Chris McGranahan, Delia Mychajluk, Pete Pichaske, and Joe Rogers.

HCAA CURRENT EXHIBITIONS



HCAA Calendar January–March

January

Jan 7: 9 AM

Franklins Installation "New Visions, Sharper Perspectives"

Jan 7: 9:45 AM

Fleisher's Installation

PGPCC Installation "New Beginnings" and

PGPCC Solo Wall Installation, Black History Month

"Resistance"

Franklins Reception

February

Jan 29: 3-5 PM

Feb 5: 2–4 PM PGPCC Reception

Feb. 25: 11 AM HCAA Annual Meeting at Bladensburg Waterfront Park

March

Mar 4: 9 AM Franklins Installation "When Natural Wonders Awaken"
Mar 4: 9:45 AM Fleisher's Installation "When Natural Wonders Awaken"
Mar 19: 3-5 PM Franklins Reception

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Hyattsville Community Arts Alliance

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Bladensburg Waterfront Park outdoors.pgparks.com/Sites/Bladensburg_ Waterfront_Park.htm

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