



HCAA Newsletter

This newsletter is supported in part by a grant from the Maryland State Arts Council.

- Visit
HCAAonline.org
 for info on
- **Installation** day/times and release forms
 - **Receptions**
 - **Deinstallations**
 - **Artwork** by Members
 - **Information** on how to pay dues
 - & more!

An Artist's Perspective - Jan Garland

by Delia Mychajluk

Jan Garland has been an artist member of HCAA for close to a decade. She regularly assists with the various group art hangs and some of the HCAA administrative tasks, and has been a board member and secretary of HCAA.

Jan is a warm, engaging person with a quirky sense of humor and an underlying seriousness regarding the world. Her love of nature and need to care for the environment as well as her love of music can be seen in the images she creates. Jan attributes her love of music to her father's influence and love of music. She regularly attends concerts and music events and loves participating in karaoke.



YOUiverse, plastic bags and bubble wrap

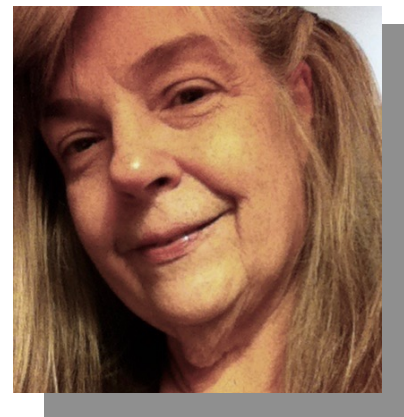
artistic influence, being attracted to bright colors. Jan wants her art to stir emotion in the viewer.

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Jan began making art in classes at school, becoming interested when one of her early boyfriends drew. She credits the encouragement of teachers, neighbors, and others for fostering her interest in pursuing her art. Jan describes herself as having been insecure among her family and friends, and it was her ability to create art that gave her confidence and courage. This ability also allowed her to have a voice all her own. She identifies Itzchak Tarkay, an Israeli artist, as an



Jan Garland

(Jan Garland---continued from page 1)

Availability, financial considerations, and concern for the environment have led Jan to her use of plastic bags (repurposing), tissue paper, and other media in producing her art. Influenced by the Depression, Jan's mother saved things for reuse, and saving and not wasting is something that Jan values. Jan describes her attraction to color as another reason for being attracted to various plastic bags. She has developed a technique using Elmer's glue to adhere the bags to a substrate. When describing her process, Jan indicates that sometimes she is inspired by motivational quotes, song lyrics, and other things that she has read. Sometimes her art piece starts from a working title, and sometimes the title develops from the art. Jan views the titles as important. She enjoys coming up with titles, which are often humorous, and thinks that the titles help sell the work. Jan likes animals, and her art often has images of animals that she humanizes by her titles.

Encouraged by a neighbor, Jan had her first show at New Deal Café in 2006. Prior to that time, her art pieces were primarily given as gifts to family and others, family and friends being of primary importance to Jan. Currently, Jan sells her work on a consistent basis, with repeat customers.

Jan will have a solo wall exhibit in September 2019 at Prince George's Plaza Community Center. This show will use her love of writing poetry to describe the images she presents on the wall.

HCAA 2019 1st Quarter Venue Sales Report

from Monna Kauppinen

During the first quarter of 2019, HCAA had 11 completed sales, ranging in price from \$52.12 to \$335.75. Sales totaled more than \$1,800.

Congratulations to the artists: Roxanne Ando, Sherrill Chase, Kay Fuller, Jan Garland, Barbara LoMacchio, Nick Mychaljuk, and Joe Rogers.

Here is the breakdown of the 11 sales by venue: Franklin's, 5; Old Line, 3; and Doctors Community Hospital, Prince George's Plaza Community Center, and the HCAA website, 1 each.

Your Title Here

Do you have an artwork in search of a name? We'll feature one work in each newsletter, first come, first served.

This quarter's offering is from Delia Mychaljuk. The painting can hang in any direction. Please, send us your title ideas!

We'll include your suggestions, along with Delia's choice, if she makes one, in the next issue.

Title suggestions and/or images for **Your Title Here** (jpeg of, let's say, approx. 1.2 MB) can be sent to Diane at dmelliott7@comcast.net.



Internet Art Theft...and How to Prevent It

Part II – Copyright

by Aimee Doyle

In the last newsletter, we discussed the various technical solutions available to keep Internet thieves from stealing your artwork images. This article will discuss copyright and the ways in which it protects your artwork your intellectual property.

Prevention is key. You want to put potential thieves on notice that your art is yours and may not be reproduced or downloaded or used without your explicit written permission. Begin with the basics: Always be sure to sign and date your original artwork. This may seem obvious, but artists don't always do this (particularly the date part), and they should. The signature and date do not necessarily need to appear on your website images, but, should a dispute arise as to authorship, they are critical to establish when and by whom a work of art was created. Keep high-resolution images of your artwork on your computer or on a hard drive, or in cloud storage. Or, take photographs of your artwork, date those photographs, and store them in a safe place. You should also be familiar with copyright.

What is Copyright?

Copyright is legal protection for your artwork. The key protected rights for visual art include the right to reproduce and make copies of an original work; the right to prepare derivative works based on the original work; the right to distribute copies to the public by sale or another form of transfer, such as rental or lending; and the right to publicly display the artwork.

You do not need to register your artwork with the US Copyright Office in order for it to be protected. Your work is automatically protected by copyright once it is created. However, copyright registration does come with some benefits; for example, it is easier to sue for copyright infringement (and get damages and recoup attorney fees) if the artwork is formally copyrighted.

Copyright Registration

Here's how to do it. Go to the Library of Congress Website (<https://www.loc.gov/>) and click on US Copyright Office. You can log in to the Electronic Copyright (eCO) registration system. You can register artworks individually or register up to 10 works of art using the new application for a Group of Unpublished Works. Photographs are handled differently (you can register up to 750 published or unpublished photographs for a single fee). The website is user-friendly. You can fill out the registration/application form and pay the fee yourself. The Copyright Office has FAQs and a phone number for questions. If you prefer, there are companies such as Legal Zoom who will do the work for you for a reasonable fee, or you can hire a copyright attorney. Federal filing fees start at \$35.00 for a single application submitted online. Online applications take approximately 4 months, on average, to process.

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(Internet Theft---continued from page 3)

If you have a website, your entire website can be registered, which would include not just the copyright of the artwork but also of any other written or design content on your website. This is a different application form than copyrighting an individual piece of artwork, or a group of art pieces. If you choose not to copyright your website, it can still be useful to put up a copyright notice.

Advantages of a Copyright Notice on a Website

Any artist's website should have a copyright statement on each page of the site stating that the images and the content on the website are copyrighted and all rights are reserved. If you need to bring legal action against someone for copying your work, having a copyright notice in place can be a very useful thing: A copyright notice lets the world know the artwork is yours, provides evidence of ownership should you need to assert your rights legally, deters infringement and plagiarism, and declares the rights you want to keep.

The copyright notice has the copyright symbol © or the word "Copyright," the year (or range of years) of copyright, the artist's name, and a statement of rights. The date should be the year you make your art public. However, if you have old and new material on your website, you can designate a range of years. For the statement of rights, most commonly used is "all rights reserved." "All rights reserved" is a copyright formality indicating that the copyright holder reserves, or holds for their own use, all the rights provided by copyright law. The notice is typically found on the bottom of the page. Here are some examples:

© 2019 by Aimee Doyle. All rights reserved.

Copyright 2019 by Aimee Doyle. All rights reserved.

Copyright 2015–2019 by Aimee Doyle. All rights reserved.

Copyright and Social Media

One more thing to consider. Do you promote your artwork on Facebook or Instagram or other social media sites? Your images are protected if they have been registered federally with a copyright. But, if you haven't registered your work with the Copyright Office, be sure to read the terms and conditions of the platform to determine what copyright protection your art has on sites other than your personal/art business website. It is also useful to inquire what protections the platform puts in place to deter copyright infringement. Forewarned is forearmed.

Despite all your precautions, people may still take the images of your art and use them for their own purposes. The final article in the series in the next newsletter will explain steps you can take should your work be stolen.

For an upcoming article, we'd like to hear your thoughts about artist statements: Do you like them? Hate them? What do you include in yours? What was in the best one you've seen? Send your thoughts to Diane at dmelliott7@comcast.net

What topics would you like to see the newsletter address? Maybe an in-depth article, maybe a listicle, like the Tips on Planning a Solo Wall in our Spring issue? Send your ideas to Diane at dmelliott7@comcast.net.

The Maryland State Arts Council: What Can It Do for You?

by Diane Elliott

A few years ago, I signed up for the Maryland State Arts Council (MSAC) Artist Registry (<https://www.msac.org/artist-registry-marketplace>). An art center found my profile and hired me to teach a workshop. Yay! Any artist in Maryland is invited to join the registry. You can upload up to six photos/videos/audios of your work and add contact information, and you have the option of including a biography and/or artist statement. Your information becomes part of a website where anyone can search for an artist by medium, location, or name. You can also sign up for the Marketplace, with a link to your website for direct purchases.



Steven Skerritt-Davis, Deputy Director of MSAC, explains the genesis of the site. “The idea goes way, way back to when the arts council created a slide registry on actual slides to document work of Maryland artists and have sort of an archive of Maryland art.” The slide collection eventually translated to an online platform, managed by Maryland Art Place. Skerritt-Davis says, “The move to online allowed us to promote artists and their work to a much broader constituency than the slides that were just living at the Maryland Art Center.”

There are upcoming changes to the registry, according to Skerritt-Davis. “We found, through our listening sessions over the past year and a half, that the registry is currently a better resource for visual artists. We’re pushing to include other artistic disciplines, get more people on the registry, and redesign it so it’s also a platform for literary and performing artists.” The expanded site will also include arts organizations and art centers.

Signing up for the registry means you’ll receive email newsletters from MSAC, highlighting arts events and opportunities around the state. A recent newsletter announced that Maryland now ranks third in per capita arts funding in the nation, which means there are a lot of state-sponsored grants and programs (in fact, HCAA has received grants for our outreach efforts).

Skerritt-Davis describes two grants that are awarded by MSAC. “First, we have our individual artist awards, which have been around for 30-something years, maybe longer than that. They provide merit-based grants as well as recognition on the state level.” Each year, different fields are honored. For 2019, 105 grants were awarded, for \$1,000, \$3,000, or \$6,000, covering visual arts, digital/electronic arts, film/video/audio, creative fiction/nonfiction, and theater.

Recently, Skerritt-Davis says, MSAC began awarding Creativity Grants. The grants go to individual artists to fund projects that have an impact on a community. For example, recipients might work with students, create public art, or help preserve local traditional arts.

The MSAC newsletter includes links to information on these, as well as other art opportunities, ranging from available studio spaces, to local craft fairs, to regional, national, and international exhibition opportunities, grants, fellowships, and residencies. You can also go to the website to view the MSAC Online Resource Bulletin, which is updated on a weekly basis and provides extensive listings of arts opportunities, organized by subject and deadline date.

The takeaway is, if you want to see what’s going on and be what’s going on, register with MSAC.

UPCOMING HCAA EVENTS - July-September 2019

Dates and times are subject to change. Please check the HCAA website.

July 5 (5-8p)	Community Forklift	First Fridays		
July 6 (12-6p)	Riverdale Park Station	Riverdale Park		
		ArtsFest		
July 13 (9a)	Franklin's	Installation	"Fantasy"	Sep 7
July 13 (9:45a)	Fleisher's	Installation	"Thoughtful Renderings"	Sep 7
July 13 (Noon)	PG Plaza Community Ctr	Installation	"Travel View"	Sep 7
July 13 (Noon)	PG Plaza Community Ctr	Solo Wall Install	Denise Brown	Aug 3
July 21 (2-4p)	PG Plaza Community Ctr	Reception for "Travel View" and Denise Brown		
Aug 2 (5-8p)	Community Forklift	First Fridays		
Aug 3 (Noon)	PG Plaza Community Ctr	Solo Wall Install	Rory Doyle	Sep 7
Aug 11 (3-5p)	Franklin's	Reception	"Fantasy"	
Aug 18 (2-4p)	PG Plaza Community Ctr	Solo Wall Reception	Rory Doyle	
Aug 24 (10a)	Doctors Community Hosp	Installation	"Inspired Reflections"	Oct 26
Aug 24 (1p)	Old Line Wine & Spirits	Installation	"Mindful Expressions"	Oct 26
Aug 31 (5-8p)	TBA	Art Critique DMV		
Sep 6 (6-8p)	Community Forklift	First Fridays		
Sep 7 (12-6p)	Bladensburg Waterfront Park	Bladensburg Waterfront Park Art Festival		
Sep 14 (9a)	Franklin's	Installation	"New Perspective"	Nov 2
Sep 14 (9:45a)	Fleisher's	Installation	"Vision Quest"	Nov 2
Sep 14 (Noon)	PG Plaza Community Ctr	Installation	"Heritage Reflections"	Nov 2
Sep 14 (Noon)	PG Plaza Community Ctr	Solo Wall Install	Jan Garland	Oct 5
Sep 21 (12-6)	Hyattsville Courthouse Area	Hyattsville Arts & Ales Festival		
Sep 28 (2-4p)	PG Plaza Community Ctr	Solo Wall Reception	Jan Garland	

We'd like to welcome the following new 2019 members:

Ahmed Alkarkhi, watercolor, acrylic, oil

Susan Jean Baker, printmaking, textiles, drawing

Jeff Fox, illustration, painting, graphics

Jeffrey Felten-Green, acrylics, mixed media, wood

Codi Gugliuzza, marker drawings, woodburning, jewelry, knits

Melanie Gugliuzza, watercolor, oil pastel crayon, acrylics

Elizabeth Knutson, paper arts

Timothy Sebian-Lander, acrylics, illustration, charcoal, pastel

"Color Harmony"

June 8, to August 24, 2019

Hyattsville Community Arts Alliance

Doctor's Community Hospital
8118 Good Luck Road,
Lanham MD 2070

Contact: Denise @ 301-699-1148 www.hcaaonline.org

"Time & Space"

June 8, to August 24, 2019

Hyattsville Community Arts Alliance

Old Line Fine Wine, Spirits and Bistro
11011 Baltimore Ave.
Beltsville, MD 20705

Contact: Denise @ 301-699-1148 www.hcaaonline.org

HCAA 2019

Board of Directors

President: Denise Brown

Co-VP: Mary Ann Lipovsky (Reception Chair, Art Critique DMV)

Co-VP: Sally Ann Rogers (Open Studio Tour)

Co-VP: Monna Kauppinen (Sales)

Recording Secretary: Roxanne Ando

Corresponding Secretary: Margot Braswell

Treasurer: Richard Brown

HCAA Team

Web-Master: Tom LoMacchio

Web-Assistant: Pat Doyen

Special Members Coordinator: Diane Elliott

Newsletter: Diane Elliott, Aimee Doyle, Delia Mychajluk

The Hyattsville Community Arts Alliance Presents:

ANCESTRY ABROAD

BY DENISE MARIE BROWN

At the Prince George's Plaza Community center
6600 Adelphi Road, Hyattsville MD 20782



RECEPTION SUNDAY JULY 21 1- 3 PM

For more information contact Denise
@ 301-699-1148 or www.hcaaonline.org



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50 YEARS OF SERVICE
TO THE ARTS**

Maryland State Arts Council Part of the Maryland Department of Commerce



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THANK YOU! HCAA EXHIBIT SPONSORS

Bladensburg Waterfront Park

*outdoors.pgparcs.com/Sites/
Bladensburg_Waterfront_Park.htm*

Franklins Restaurant and Brewery

franklinsbrewery.com

Community Forklift First Fridays

CommunityForklift.org

NBC Studios Asman Gallery

Old Line Fine Wine, Spirits & Bistro *oldlinewine.com*

Doctors Community Hospital *dchweb.org*

Prince George's Plaza Community Center

Pgparcs.com

Fleisher's Jewelers *fleishersjewelers.com*

Washington Suburban Sanitary Commission

wsscwater.com

EVENT ADDRESSES:

- Community Forklift 4671 Tanglewood Dr., Edmonston, MD 20781..... 301-985-5180
- Doctors Community Hospital 8118 Good Luck Rd, Lanham, MD 20706 301-552-8118
- Fleisher's Jewelers 5200 Baltimore Ave, Ste. 103, Hyattsville, MD 20781..... 301-699-5553
- Franklins Restaurant & Brewery 5123 Baltimore Ave, Hyattsville, MD 20781..... 301-927-2740
- NBC Studios Asman Gallery 4001 Nebraska Ave., NW, Washington, DC 20016 202-885-4000
- Old Line Fine Wine, Spirits & Bistro 11011 Baltimore Ave., Beltsville, MD 20705.....301-937-5999
- PG Plaza Community Center 6600 Adelphi Rd, Hyattsville, MD 20782..... 301-454-1400
- WSSC, 14501 Sweitzer Lane, Laurel, MD 20707 301-206-9772